

CURATING GOOD

Through its Curate Good initiative, Curate Telluride donates over \$40,000 to local nonprofits

NEWS RELEASE

Curate Telluride

CURATE TELLURIDE, a local vacation rental company, has announced total charitable contributions of \$41,730 over the past 18 months. The funds were donated via the company's Curate Good program, an initiative to give back to the Telluride community through monetary donations and complimentary property stays for local nonprofit organizations.

Curate donates 1% of its annual company commission revenue to lo-

cal nonprofits. This contribution is matched by homeowners partnered with Curate Telluride, who agree to donate either 1% of annual net rental income or seven nights of lodging for use by Curate's partners.

"We started Curate Telluride with the goal of centering generosity in everything we do," said co-founder Kirsten King. "We take our responsibility to Telluride seriously and for us that means asking our second homeowners to partner with us in giving back to their second home community."

In 2025, the company set a goal to raise \$10,000 in annual donations, which it dramatically exceeded.

SEE CURATE TELLURIDE, A17 ►

David Sussman (left), board president of the Telluride Adaptive Sports Program, and Kevin Jones, co-founder of Curate Telluride. TASP was one of a number of local nonprofits to benefit from Curate Telluride's Curate Good initiative.



COURTESY PHOTO



AI workshop helps professionals develop exceptional marketing content

Telluride Foundation and Telluride Science collaborate to bring Creating with AI to the community

NEWS RELEASE

Telluride Foundation

Telluride Foundation and Telluride Science are proud to host Creating with AI, an interactive workshop on Friday, June 12, from 1-3 p.m. at the Telluride Innovation Center.

If you've watched AI tools multiply over the past year and wondered which ones are actually worth your time, this workshop is designed for you. Building on the momentum of January's two-day AI Summit, Cre-

ating with AI is the second installment in a three-part series made possible by Citizens State Bank.

The program will open with a real-world AI case study featuring Telluride's own Kristin Holbrook, owner of Two Skirts.

Ideal for nonprofit organizations, business owners, government leaders and community members, this workshop will help attendees learn how to choose the right AI tools while keeping their own voice and values at the center of the work.

Participants will explore practi-

cal ways AI can support important tasks, from crafting clear communications and designing logos to publishing newsletters, producing short videos and building websites.

The program is organized into four hands-on sections: text and marketing content, images and logos, video creation and website building. Throughout the workshop, participants will also learn the fundamentals of "context engineering" — how to provide AI tools with the right inputs and direction

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Tomasz Miaskiewicz, director of the AI Institute at Fort Lewis College, led a January workshop on AI that was presented by the Telluride Foundation and Telluride Science.